



Workshop on CSR Regulation and Global Governance 18-19 June 2010, Berlin

Programme

Organized by:

Thomas Hajduk (European University Viadrina)

Jan Hendrik Quandt (University of Bielefeld)

Friday, June 18th	
<u>Venue:</u> Humboldt University Berlin, Main Building, Lecture Hall 2097, Unter den Linden 6, Berlin D-10117	
9.00-9.30	Thomas Hajduk, Jan Hendrik Quandt: <i>Welcome, idea and concept of the workshop</i>
9.30-10.15	Timea Pall (MIT): <i>Integrating governance systems in Central and Eastern Europe: Social and environmental responsibility in the electronics industry</i>
10.15-10.30	Coffee Break
10.30-12.00	Practitioners Panel hosted by Thomas Melde (Akzente GmbH) <ul style="list-style-type: none"> - Dr. Torsten G. Christen (European Commission, DG Employment, Social Affairs and Equal Opportunities) - Dr. Markus Scholand (WestLB, Sustainability Management) - Karen Weidmann (German Federal Ministry of Economics and Technology) [with reservations] - Dr. Michael Wimmer (Federal Ministry of Labour and Social Affairs, Unit „International Labour and Social Policy“)
12.00-13.30	Lunch
13.30-14.15	Nicole Janz (University of Cambridge): <i>The impact of CSR strategies of multinational companies on the protection of human rights in weak states</i>
14.15-14.30	Break

14.30-15.15	Christian Thauer (European University Institute Florence): <i>CSR and global governance in the regulatory void - does the promise hold?</i>
15.15-15.30	Coffee Break
15.30-16.15	Julka Jantz (University of Potsdam): <i>Promoting CSR in highly adverse environments: the case of sector wide approaches in the post MFA supply chain</i>
16.15-16.30	Break
16.30-17.15	Thomas Hajduk (European University Viadrina) and Jan Hendrik Quandt (University of Bielefeld): <i>Contingencies in CSR Regulation and Global Governance</i>
17.15-17.30	Coffee Break
17.30-18.15	Luc Bres (Université de Montréal): <i>Theoretical insights from neo-institutionalism for understanding the ISO 26000 elaboration process</i>
18.15	End of day and dinner

Saturday, June 19th	
<u>Venue:</u> Institute for Cultural Diplomacy, Berlin, Ku'damm Karree (Third Floor - Hoch Tower), Kurfürstendamm 207-8, Berlin D-10719	
10.00-10.30	Peter Rees (Development Director, Institute for Cultural Diplomacy): <i>Welcome and introduction to the ICD's work</i>
10.30-11.15	Prof. Thomas Beschorner (Université de Montréal): <i>Global Standards. Institutional and Ethical Perspectives</i>
11.15-11.30	Coffee Break
11.30-12.00	Christoph Stamm (Université de Montréal): <i>ISO 26000 - What's next?</i>
12.00-13.30	Lunch
13.30-14.15	Birgit Kunrath (University of Salzburg): <i>Corporate Social Responsibility, Human Rights, and the Balkans</i>
14.15-14.30	Coffee Break
14.30-15.15	N.N.: <i>The struggle of standards: The Eco-Management and Audit Scheme (EMAS) vs. ISO 14001</i>
15.15-15.30	Coffee Break
15.30-16.15	Christina Müller (University of Bremen): <i>Why do transnational corporations engage in social and environmental self-regulation?</i>
16.15-16.45	Farewell Drinks
16.45	End of day