

Transatlantic Doctoral Academy on Corporate Responsibility

2nd Seminar, 12-17 October 2009 in Kassel and Berlin, Germany

Organized by: Thomas Beschorner, Universities of Oldenburg and Montreal,
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Programme:

Monday, October 12

- 9.00 Welcome, catch-up, warm-up
- 9.20 Welcome address by Elke Barthel, Plansecur Foundation
- 10.00 Benjamin Diehl, Technische Universität Berlin
Enhancing value creation potential through consumer-consumer-interaction
- Analysis on a sustainability innovation process
- 11.15 Break
- 11.30 Sean Coutts, University of Toronto
The Autopoiesis of Unorthodoxy: designing biocybernetic organization
- 12.30 Lunch
- 14.15 Kristin Vorbohle, Universität Oldenburg
Integrative co-operations between profit- and nonprofit-organisations within
the scope of Corporate Social Responsiveness
- 15.30 Break
- 15.45 Tania Claess, Université de Montréal
Social responsibility in collective dismissal strategies in Quebec
during plant closings: mechanisms and determinants
- 17.00 End of the day

Tuesday, October 13

- 9.00 Thomas Hajduk, European University Viadrina Frankfurt (Oder)
The Path from Rules to Norms: a History of International Corporate Regulation – ITO, UN and EU, 1945-present
- 10.15 Break
- 10.30 Christoph Stamm, Université de Montréal
Responsible Governance: Institutional Actions of Private Authorities
- 11.45 Lunch
- 13.00 Arnaud Celka, Université de Montréal
The Role and Impact of the Private Standards in the Ethical Business Regulation.
- 14.15 Lunch
- 14.30 Jan-Hendrik Quandt, Universität Bielefeld
CSR between Rhetoric and Sustainability
- 15.45 Break
- 16.00 Business (role) game (organized by Kristin Vorbohle and Hauke Laackmann)
- 18.45 End of the day

Wednesday, October 14

- 9.00 Patrick Haack, Universität Zürich
Arguing Away the Legitimacy Deficit in Global Governance?
Public Deliberation and the Politicization of the Firm
- 10.15 Break
- 10.30 Mirkovic, Sabine, European University Viadrina Frankfurt (Oder)
Multinational corporations between legitimacy advancement and legitimacy crises
- A postfoundational conception of legitimacy of corporate power in postnational governance
- 11.45 Lunch
- 13.00 Thomas Melde, Universität Duisburg-Essen
Corporate Responsibility and Sustainability. Organization, Management and Self-Steering in the World Society
- 14.15 Break
- 14.30 Claire Woodside, Carleton University, Ottawa
Transnational Corporations and Conflict: Examining how TNCs affect domestic security/insecurity

15.30 Break

15.45 Ajnesh Prasad, York University, Toronto
Unethical Liaisons in the Global Political Economy of Human (In)Security:
Conceptualizing the Institutional Nexus of Social Conflict

17.00 Walk

18.30 Fireplace conversations with Prof. Hans Nutzinger, University of Kassel

Thursday, October 15

9.00 Jan Borkowski, Universität Lüneburg
Antecedents of Respectful Leadership

10.15 Break

10.30 Hauke Laackmann, Universität Flensburg
Social trends as strategic challenge for sustainable management

11.45 Break, check-out

12.00 Transfer to the station

12.44 Kassel-Wilhelmshöhe – 15.25 Berlin (main station)

15.25 Transfer to the hotel, check-in

Hotel Dietrich Bonhoeffer Haus • Ziegelstrasse 30 • 10117 Berlin
Phone: 030 – 28467-0

17.00 „cinq à sept“ / wine and finger food at Thomas' apartment, location:
Sonnenburger Straße 74, 6th floor

Friday, October 16

13.00 Workshop (*see below*)

Saturday, October 17

9.30 Looking back, looking ahead: reflexions and future TADA projects

12.00 Lunch

13.00 Touristic program

Workshop:

Business Ethics: On Actors and Arenas

Location: Hotel Dietrich Bonhoeffer Haus • Ziegelstrasse 30 • 10117 Berlin
Phone: 030 – 28467-0

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Friday, October 16

13.00 Welcome

13.15 Karen Weidmann, Federal Ministry for Economics
CSR and Politics: The Example of OECD Guidelines

Chair: Jan Borkowski, Universität Lüneburg

Commentaries by:

Arnaud Celka, Université de Montréal

Mirkovic, Sabine, European University Viadrina Frankfurt (Oder)

15.00 Break

15.30 Ulf Schrader, Technische Universität Berlin
Citizenship and the Consumers

Chair: Patrick Haack, Universität Zürich

Commentaries by:

Matthias Schmidt, Beuth Hochschule Berlin

Sean Coutts, University of Toronto

17.15 Break

17.45 Thomas Beschorner, Universität Oldenburg and Université de Montréal
Cultural Business Ethics and the Ethics of Organizational Fields

Chair: Thomas Hajduk, European University Viadrina Frankfurt (Oder)

Commentaries by:

- Thomas Melde, Universität Duisburg-Essen
- Claire Woodside, Carleton University,

19.15 End of the workshop

19.30 Closing dinner