

Transatlantic Doctoral Academy on Corporate Responsibility

5th TADA, April, 28 – May, 3 2011 in St. Gallen, Switzerland

Location:

University of St. Gallen, Institute of Business Ethics, Tannenstrasse 19 ([map](#))

Organized by:

Prof. Thomas Beschorner, Universities of St. Gallen and Montréal

Prof. Emmanuel Raufflet, HEC Montréal

Prof. Matthias Schmidt, Beuth Hochschule Berlin

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Thursday, April 28

- 9.30 Welcome, catch-up, warm-up
- 10.00 Christoph Stamm, Université de Montréal
The first year in the life of a proto-institution: The case of ISO 26000
- 11.00 Break
- 11.15 Hauke Laackmann, University of St.Gallen
Issue Management and Legitimacy in Public Enterprises
- 12.15 Lunch
- 14.00 Thorsten Busch, University of St.Gallen
Fair ICT? - Corporate Citizenship in Information Technology
- 15.00 Break
- 15.15 Gerardo Munarriz, University of British Columbia
Indigenous Communities Searching for Justice: Holding Transnational
(Mining/Oil) Corporations, International Financial Institutions and States Accountable
for Violations of Human Rights in Latin America
- 16.15 Break

16.30 Thomas Melde, Universität Duisburg-Essen
Four ideal types of societal self-steering in the context of sustainable development.
A systems theory approach to governance and management

17.30 End of the day

Friday, April 29

9.00 Luc Bres, HEC Montréal
Norms and Standards

10.00 Break

10.15 Jan Hendrik Quandt, Universität Bielefeld
A systems theory perspective on ethics

11.15 Break

11.30 Thomas Hajduk, European University Viadrina Frankfurt (Oder)
And the responsibility of business is ...? A history of international norms for business

12.15 Sean Coutts, University of Toronto
Research Project and Workshop update, respectfully delivered by Jan Borkowski

12.30 Lunch

14.00 Nicole Janz, Cambridge University
Foreign direct investment and human rights

15.00 Break

15.15 Arnaud Celka, Université de Montréal
The Role and Impact of the Private Standards in the Ethical Business Regulation

16.15 Break

16.45 Imke Schmidt, KWI Essen
Consumer Social Responsibility

17.45 End of the day

Saturday, April 30

TADA meets the Alps (Excursion)

9.00 Departure / Pick-up at the Hotel

St. Gallen → Seealpsee (about 50 minutes North of St.Gallen, see
<http://www.gasthausforelle.ch/> ; please bring good shoes)

10.30 Casual hiking, Seealpsee (no special equipment required)

- 12.30 Lunch
- 14.00 Christopher Wickert, HEC Lausanne
Social Innovation as Institutional Entrepreneurship: Explaining organizational change by a struggle over identities
- 15.00 Break
- 15.15 Jan Borkowski, Leuphana Universität Lüneburg
Respectful Leadership – what it is, how it can be fostered and why it is a reasonable thing to do.
- 16.15 Break
- 16.30 Sareh Pouryousefi, University of Toronto
Agency ethics and models of authority
- 17.30 Break
- 17.45 Alexander Lorch, University of St.Gallen
Ethical aspects of the Social Market Economy
- 19.00 Dinner

CSR Practitioner Forum

- 20.30 Conversation with Consultants: Thomas Melde and Dr. Kristin Vorbohle
(TADA Alumni), both: akzente kommunikation und beratung gmbh, München

Sunday, May 1

- 8.30 Hedda Mensah, Beuth Hochschule Berlin
Merging diversity management & social responsibility at management level
- 9.00 Rocio Robinson, University of St.Gallen
Swiss Corporate Social Innovation: Generating Sustainable Community-Based Development and Value-Creation in Latin America
- 10.00 Break
- 10.15 Politics in Switzerland and the idea of the “Landsgemeinde”
Introduction by Christoph Stamm
- 11.00 Departure
Seeplsee → Appenzell

12.00 Democracy in Practice - Landsgemeinde

16.00 Departure

Appenzell → St. Gallen

Monday, May 2 and Tuesday, May 3

International Conference:

“Bringing business back to Main Street:
Ethics and Governance in the 21st Century”

(details see other file)